

2019

(October)

COMMERCE

(Honours)

(BC-101)

(Business Environment)

Marks : 75

Time : 3 hours

The figures in the margin indicate full marks for the questions

- 1. What is business environment? Highlight the various components of business environment. In what way do the demography and society affect the business enterprise? 2+10+3=15

Or

- (a) State the direction in which India's per-capita income and per-capita saving are moving. What will be its impact on the investors decision? 5+5=10

- (b) How does legal environment influence business decision? State with an example. 5

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(Turn Over)

(2)

- 2. Discuss the importance of Five-Year Plan in India. Examine the role of economic planning in speeding up the pace of growth and development in India. 5+10=15

Or

What are the major problems faced by the Indian economy? 15

- 3. Explain the role of small-scale and cottage industries in India. What are the problems faced by these industries? 8+7=15

Or

Write notes on the following : 5x3=15

- (a) Tourism industry
- (b) Impact of globalization on the Indian economy
- (c) Industrialization in North-East India

- 4. (a) What are the advantages and disadvantages of foreign investment in India? 8

- (b) Explain the causes and effects of balance of payment deficit in India. 7

Or

Highlight the objective and functions of SAARC countries. Analyze India's trade relations with SAARC nations. (5+5)+5=15

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(Continued)

(3)

- 5. Write notes on the following : 5x3=15

- (a) NAFTA
- (b) IMF
- (c) World Bank

Or

Write short notes on the following : 5x3=15

- (a) TRIPS
- (b) TRIMs
- (c) Special drawing rights
